



BE A PART OF
THE VISION, THAT
BECOME A **REALITY**

THE CHAMPIONSHIP 2025



Olympic Training
Center Slovakia



x-bionic® sphere

THE CHAMPIONSHIP

17. – 18. MAY 2025



20,000
visitors



2,000
athletes



SOCIAL MEDIA (RACE WEEK):
people reached / 2,870,942
media value / 281,352 €



60
nations



100,000 €
in prize money



FACEBOOK LIVE / YOUTUBE:
people reached / 183,221
media value / 696,240 €



1,399,057 €
media value



International TV
media coverage



ONLINE COVERAGE:
people reached / 7,247,249
media value / 362,362 €



**CHALLENGE
FAMILY**



x-bionic® sphere

THE CHAMPIONSHIP 2025

CHALLENGE FAMILY is a global series of long and middle distance triathlon events that is changing the face of triathlon racing around the world. Featuring spectacular courses in iconic destinations.

CHALLENGE FAMILY events focus on delivering a quality triathlon festival experience to athletes of all ages and abilities and creating a memorable spectator experience that captures all the excitement and emotion of this inspirational sport. Challenge Family is a brand that is synonymous with aspiration, authenticity, premium production, athlete-first focus, personal best and loyalty.



x-bionic® sphere

CHALLENGE FAMILY

The middle distance triathlon championship under the Challenge Family heading is one of the biggest events taking place at x-bionic® sphere.

CHALLENGE FAMILY is going above and beyond, with the highest possible respect for the legacy of the sport of triathlon, the athletes, communities, media, sport governing bodies, environment and industry partners.

We are creating innovative platforms for sustained growth and together with our partners sharing our ethical values and business morals.



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RACE

The Championship is one of the most important races in Challenge Family's race calendar. The world's best triathletes will head to x-bionic® sphere to determine who is the strongest over the main middle distance championship event.

The Championship is not only for the best pros, but also for children, age groupers and new starters to the sport. For this group there will be TryAthlon.

Participants of the Championship's main middle distance event participate in 1,9km swim, 90km bike ride and 21,1km run, the TryAthlon consists of a 300m swim, 13km bike ride followed by a 3km run.



THE CHAMPIONSHIP

From 15.000 €

The Championship

	General Partner	Main Partner	Premium Partner	Partner
Your logo / 20-second video on all LED screens in x-bionic® sphere during the event	✓	✓	✓	✓
Your logo on the official website	✓	✓	✓	✓
Posts on x-bionic® sphere's social media	✓	✓	✓	✓
Your logo on all official prints of the event	✓	✓	✓	✓
Your logo / 20-second video on large-scale screens in x-bionic® sphere during the event	✓	✓	✓	✓
Announcing the partner during the event and thanking the partner by the event moderator	✓	✓	✓	✓
Possibility of placing promotional materials into starter packs	✓	✓	✓	✓
Access to an exclusive area of the equestrian tribune with all-day catering	8×	8×	4×	2×
Your logo on advertising banners within x-bionic® sphere during the event	12×	8×	4×	2×
Free entry to the selected accompanying races (Olympic Distance or TryAthlon)	12×	10×	6×	4×
Area within the expo zone	✓	✓	✓	
Placing your logo on the event's gate	✓	✓	✓	
Placing your logo on the event's photo wall	✓	✓	✓	
Advertising page in the event's official bulletin	4×	2×	1×	
Publishing your logo during a live broadcast from the event	✓	✓		
Placing your logo within a newsletter sent to the Challenge Family community	✓	✓		
Possibility of placing your own advertising materials in rooms of X-BIONIC® HOTEL and in public areas	✓	✓		
Possibility of your own form of promotion (pre-approved by the x-bionic® sphere resort), e.g. naming a running track by the partner	✓	✓		
Naming the whole event by the partner (e.g. The Championship presented by...)	✓			

EXPO PARTNERSHIP OPPORTUNITIES

The Championship offers 2 categories for exhibitors presentation in the EXPO. Each category consists of different types of benefits. All relevant information connected with the EXPO incl. prices are mentioned below.

Price **110 €** / m²
Included 20% VAT

GOLD PACKAGE

- Dimension possibilities 12 × 3 m / 6 × 3 m
- Electricity supply
- Internet connection
- Presence on the official website
- 1 free entry for side event of your choice
- 1 free entry for side event relay of your choice under the company name
- 20% price reduction on current entry fee level The Championship
(max 10 discounted entries)
- Access to the exclusive area of the tribune with all day catering for 2 people
- Access to the Pasta Party for 4 people

Possibility of renting our tent for 120 € / day.

Price **90 €** / m²
Included 20% VAT

SILVER PACKAGE

- Dimension possibilities 6 × 3 m / 3 × 3 m
- Electricity supply
- Internet connection
- 1 free entry for side event relay of your choice under the company name
- 10% price reduction on current entry fee level The Championship
(max 5 discounted entries)
- Access to the Pasta Party for 2 people

Possibility of renting our tent for 120 € / day.

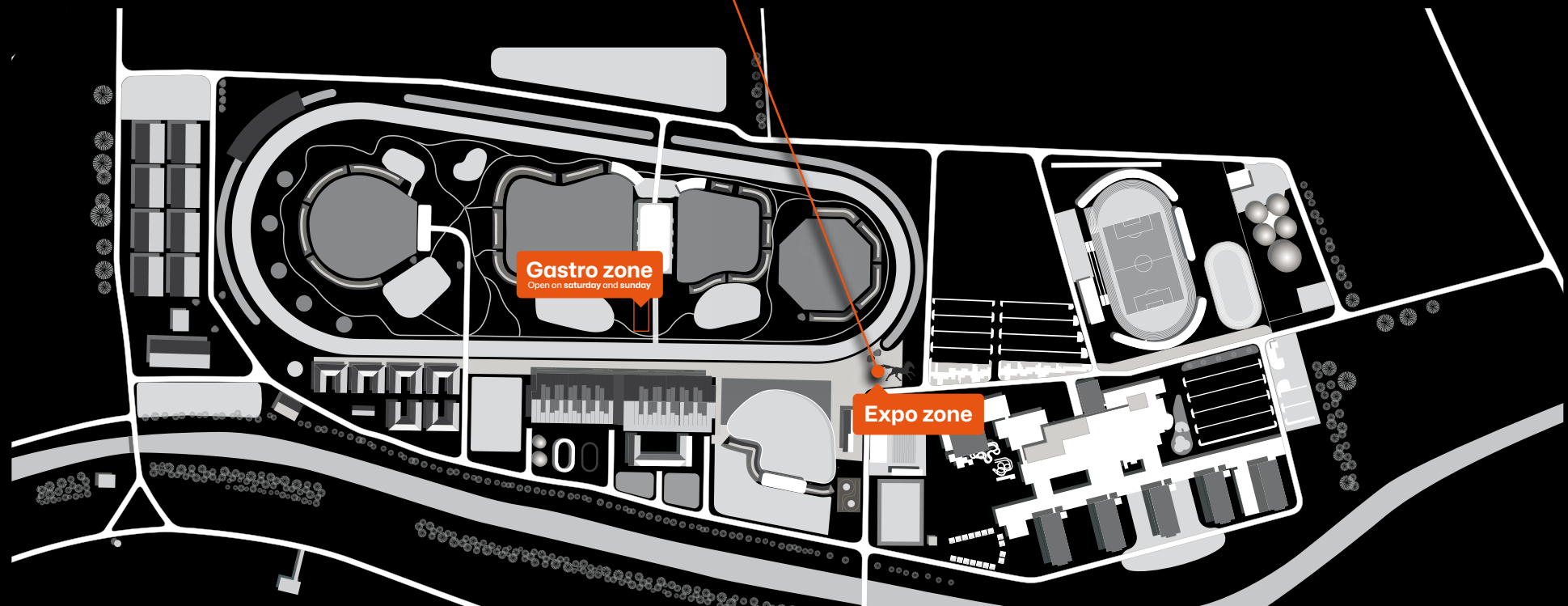
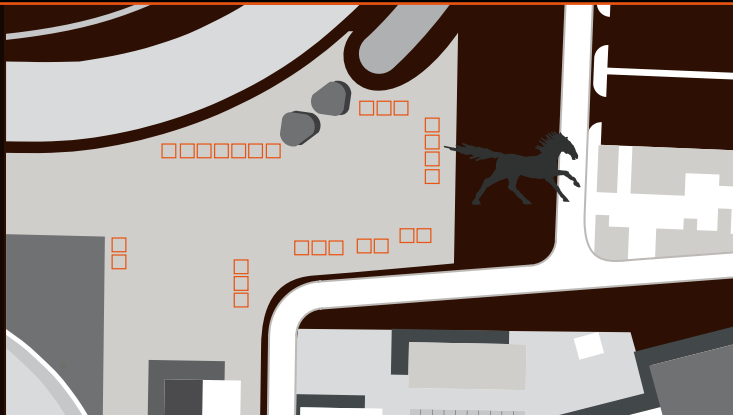
EXPO zone located in the
epicenter of the event,
open from:

Friday 10:00 – 18:00

Saturday 08:00 – 18:00

Sunday 08:00 – 17:00

Block dimension
3 × 3 m







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